

The Doctors of New West Podiatry

# The Top 10 Things You Must Know Before Choosing Your *Podiatrist*



New West Podiatry

## Welcome Letter from the Doctors of New West Podiatry

Dear Friend,

At New West Podiatry, we value your and your loved ones' comfort and health above all else. We understand that what is right for one patient may not necessarily be the best choice for another, which is why we focus on personalized care based on your unique needs. If you are searching for a foot and ankle specialist for you or a family member, this report will help you identify the most critical questions to ask your potential new podiatrist.

Our practice's most significant component is our extensive experience, but what truly sets us apart from other podiatry offices is our commitment to honesty and compassionate care. Our specialists strive to provide the highest quality foot and ankle treatments in a comfortable, friendly environment.

The questions in this report are the ten most important characteristics to look for in a podiatrist. When you find a podiatry office that will provide everything here, then you have likely found a caring provider who can help you achieve a pain-free, active lifestyle.

If you would like to learn more about any of the information provided in this report, please feel free to call us at **(212) 874-1190** to reach our Manhattan office or **(516) 579-2800** to reach our Long Island office. We are always happy to help, and we look forward to speaking with you about the exceptional podiatric medicine we can offer you!

To Your Foot Health,

*The Doctors of New West Podiatry*

P.S. When you are ready, call **(212) 874-1190** to reach our Manhattan office or **(516) 579-2800** to reach our Long Island office to schedule your consultation. Your comprehensive foot health assessment includes a thorough exam and discussion about your concerns and goals. At that time, we will review your treatment options, provide a personalized treatment plan, and answer any questions you may have.

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## 1. Do They Have Extensive Experience?

When choosing a new podiatrist, consider their training and experience first. A podiatrist who has already seen a wide variety of cases will likely have already treated a foot condition similar to yours. Prior experience can help your podiatrist foresee any potential risks or complications during your treatment. With this knowledge, you can feel assured that your treatment recommendation is genuinely the best for you and that your treatment will be successful.

Our team at New West Podiatry has helped over 60,000 people in NYC and Long Island Since 1989! Our board-certified doctors bring years of experience and advanced training to our patients every day. We strive to offer personalized, comprehensive care and provide thorough exams for the most accurate diagnosis and your best foot health.



## 2. Can They Provide Pain Relief At Your First Visit?

Many patients are actively experiencing foot pain when they make their first appointment with a podiatrist. Your treatment must start as soon as possible after your consultation, especially if you are diagnosed with a severe foot or ankle problem, broken bones, or an injury. If you have to make a second appointment, it's not only inconvenient, but it also forces you to wait in pain. Be sure that your potential new provider can provide pain relief at your consultation.

New West Podiatry offers convenient appointment times, and same-day treatment starts so you can experience pain relief on your first visit. Once you've had your initial consultation, we will discuss your treatment options and begin treatment that same day if you would like to. Getting you back on your feet is our top priority, so we strive to make your treatment as quick and convenient for you as possible!





## 3. Do They Provide a Satisfaction Guarantee?

Your effort in searching for a new provider must pay off in high-quality treatment that satisfies your needs. Searching for proper care requires a lot of energy and time. When you select your new podiatrist, ask them if they stand behind their services with guarantees, and find out what they will do if you have concerns during your treatment. Additionally, ask what steps they will take to make it right if you don't achieve the promised results.

At New West Podiatry, we're so confident that you'll love your experience with us, we stand behind our treatments and offer a satisfaction guarantee over the course of your treatment! If you have any concerns, all you have to do is ask our friendly team for assistance, and we will answer any questions you have. If you aren't happy with the treatment you are receiving at any time, please bring it up to our doctor or our staff, and we will do what it takes to make it right. That's our promise to you!



## 4. Are They Using Advanced Technology?

A great podiatrist will understand the importance of staying current with recent scientific research in podiatry and applying the most current knowledge to their practice. Even though the field of podiatry continues to advance, some podiatrists don't take the necessary steps to ensure they're up to date on the most current equipment, diagnostic procedures, and treatment options. You should ask your potential podiatrist if they are always on the cutting edge of podiatric treatments and technologies.

At New West Podiatry, we work hard to ensure our practice offers you the most advanced and effective technologies. Podiatric technology includes many state-of-the-art tools, techniques, equipment, and materials to ensure you receive top-notch care. We have received the necessary training to utilize advanced technology for optimal foot care, such as:

- Class IV Lasers for pain, toenail fungus & warts
- EPAT Shockwave Therapy
- Onyfix Nail Correction System
- Ultrasound
- 3D scanner for custom orthotics
- In-office surgery

Whether you are experiencing foot pain, ankle pain, have a sports-related injury, or need diabetic care, you can rest assured that these tools and treatment techniques will ensure the best possible outcome.





## 5. Do They Have a Conservative Approach?

Foot and ankle surgery has come a long way over the years, making it a realistic and effective option to treat particular foot or ankle pain conditions. However, during your consultation, your potential new podiatrist shouldn't jump straight to surgery — it's better to try conservative approaches before considering surgery. Many patients do well with at-home care and can be treated effectively without surgery.

At New West Podiatry, we put your needs first while taking a conservative approach to your foot and ankle treatment. Surgery can be invasive, and the healing process after certain procedures can interfere with your daily life — that's why we only recommend surgery as a last resort when more conservative approaches haven't been successful. We believe in offering the best care and delivering an unmatched, personalized customer service experience to our patients. Depending on your unique needs, we can discuss all your options and decide together on a treatment plan.





## 6. Do They Support Your Community?

When deciding on your new podiatrist, pay attention to whether they support their community. Community support can range from teaching at local community centers, supporting local sports and activities, or monetary donations. When a practice takes the time to give back to their community, that is an indicator of responsibility and compassion – key characteristics for any great doctor! You will directly benefit from a caring podiatrist, and you can also feel good knowing that you support an ethical local business with heart.

Supporting and caring for our community and giving back is an essential value at New West Podiatry. Members of our experienced team regularly volunteer their time and resources to various organizations, including:

- Teaching at the JCC (Jewish Community Center) in NYC
- Coaching local youth sports teams
- Dr. Barkoff has served as chief of podiatry at Saint Luke's Roosevelt Hospital
- Dr. Ferguson spends time at the VA hospital in Northport Long Island as a clinical podiatrist and treats veterans

These are just a few of the ways we give back to our local community!



## 7. Will They Respect Your Time?

Your potential new podiatrist should know that commitments like work, school, and extracurricular activities can make it difficult to make and keep doctor's appointments. If you are respectful enough to show up on time, your appointment should start on time – you should never have to wait. Be sure that your provider respects their patients' time by checking waiting room reputations and asking if their appointments usually begin on time.

At New West Podiatry, we ensure that your appointment proceeds smoothly and efficiently. Our team keeps our schedule well organized, with plenty of time allotted to ensure you get the personalized attention you deserve. That means you'll have virtually no wait time when you arrive to see us! We won't rush you during your appointment, and you will have the chance to ask questions and become informed on the decisions that will directly impact your foot health.





## 8. Are They Spanish-Speaking?

It can be stressful to discuss complex health concerns with a healthcare provider if you or your loved one doesn't speak English as your first language. In some cases, it may even lead to poor treatment outcomes due to miscommunications. It's not always possible to find a translator, and it can be a hassle to have someone accompany you to each appointment. To avoid problems that may arise due to language discrepancies, ask your potential new podiatrist if any of their staff are bilingual in your native language.

At New West Podiatry, we appreciate the importance of communicating effectively with our patients for the best possible care. For this reason, we provide services in Spanish for the convenience and comfort of our patients. Simply ask when you call to schedule your consultation. This is just another way that we seek to go a step beyond for the members of our community and ensure you get the most accurate diagnosis and treatment!





## 9. Are They Trusted By Professional Athletes?

When seeking podiatric treatment, you'll want to go to top-rated, highly trained, and experienced doctors who use state-of-the-art treatment options. As you search for your new podiatrist, check to see if they have treated any celebrities who directly benefit from this type of treatment and rely on their feet and ankles more than anyone else — e.g., professional athletes, runners, or trainers.

At New West Podiatry, we work hard to earn our patients' trust in our services. We've helped over 60,000 happy patients get back on their feet and keep their podiatric health strong, including professional athletes! Our practice has treated Broadway stars, movie stars, and even a former NBA Knicks player! They trusted us to keep their feet healthy for their careers, and we can provide you with that same top-notch service!



## 10. Do They Accept Most Insurances?

If you are a patient who intends to use insurance to cover your podiatric care, be sure to ask your potential provider what they accept. Even if you plan on paying out of pocket, keep in mind that an office that accepts most insurances is an office that puts effort into being available to more patients!

At New West Podiatry, we aim to be as accessible as possible to our patients. This is why we participate with most insurance plans. If you are unsure what your insurance covers, our team can help you. We will communicate with your provider and get answers to your questions regarding your insurance coverage. Please contact us to learn more about our accepted insurance plans!



## 11. Bonus: Do They Provide Flexible Payment Options?

This report was only supposed to include ten crucial questions to consider when looking for a podiatrist, but affordability is so important that we've included this section as a bonus.

It is critical to know what kind of payment options your potential podiatrist offers before making your decision. When considering the expert care provided at New West Podiatry, we don't want finances to get in the way of the foot health care you need.

Our practice accepts most health insurance plans, but we are also committed to working with you and your unique situation. We never want patients to put off necessary treatment. We are proud to offer an in-house flexible payment plan so you can focus on what matters — getting your healthiest feet for a pain-free life. Ask us about our payment options during your consultation!





## Closing Letter from the Doctors of New West Podiatry

Dear Friend,

We hope this report was informative! If you've already seen another podiatrist and you aren't satisfied with their answers, we are happy to give you a second opinion. We invite you to schedule an appointment with us for a consultation at any time. Additionally, please feel free to call New West Podiatry with any foot and ankle medical concerns.

At New West Podiatry, our specialists understand the many factors to consider when choosing a new podiatrist. However, the information provided in this report will help you choose the right podiatry office for your foot health needs.

If you have any questions for us, please call us at (212) 874-1190 to reach our Manhattan office or (516) 579-2800 to reach our Long Island office, and we will be happy to answer any questions you may have.

We look forward to welcoming you to New West Podiatry!

To Your Foot Health,

*The Doctors of New West Podiatry*

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